2013 NATO Charity Bazaar
Sponsorship Packages
For Businesses Located at NATO HQ or the NATO Staff Center

The NATO Charity Bazaar, ASBL is a private and independent non-profit making Association, run by volunteers drawn from NATO Staff, National Delegations, family members and friends. (For more information, see our website above.) Its members hold an Annual Bazaar traditionally called the "NATO Charity Bazaar", now in its 45th year. The proceeds are donated to charitable projects. In 2012, over 188.000 € was raised and distributed to 26 charities (8 Belgian charities and 18 International charities). Additional monies raised by other fundraising events throughout the year contribute to these donations.

DATE: Sunday – November 17, 2013 |**LOCATION:** NATO Headquarters, Brussels

Event Brochure

Opening Ceremony

**Gold Sponsor's
Coffee with Patrons**

**GOLD SPONSORSHIP PACKAGE
PRICE: 1500€**

- Ads
  - Premium placement of your logo on our official brochure for the 2013 Bazaar season.
  - Company full-page ad on a poster (120x85cm) displayed at the 2013 Bazaar and at the Donation Ceremony.
  - Company full-page ad on the screen in the Luns Theatre, (Tombola Room) throughout the Bazaar.
  - Premium placement of your logo on the NATO Charity Bazaar ASBL Web site with a link to your website or full-page ad. (for the 2013 Bazaar Season).
  - Company logo on the Tombola Prize Winner poster displayed at NATO HQ for 2 weeks.
- An invitation to the 2013 Bazaar Opening Ceremony and **coffee with Patrons before ceremony**.
- An invitation to the Charity Donation Ceremony. (Event will occur in Jan. 2013.)
- Sponsorship Identification Material:
  - "Proud Sponsor of the 2013 NATO Charity Bazaar" button for displaying on your website.

Gold Sponsor Exclusive: Table to display material and interact with participants at the 2013 Bazaar.

Gold Sponsor
Button for Web Site

Gold Sponsor Full Poster Display
Ads at Donation Ceremony

SILVER SPONSORSHIP PACKAGE
PRICE: 750€

- Ads. **Your**:
  - Logo on our official brochure for the 2013 Bazaar season.
  - Company ad on a shared Silver Sponsor poster (120x85cm) displayed at the 2013 Bazaar and at the Donation Ceremony.
  - Company ad. on the screen in the Luns Theatre, (Tombola Room) throughout the Bazaar.
  - Logo on the NATO Charity Bazaar ASBL Web site with a link to your website, (for the 2013 Bazaar season).
  - Company logo on the Tombola Prize Winner poster displayed at NATO HQ for 2 weeks.
- An invitation to the 2013 Bazaar Opening Ceremony.
- An invitation to the Charity Donation Ceremony. (Event will occur in Jan. 2014.)
- Sponsorship Identification Material:
  - "Proud Sponsor of the 2013 NATO Charity Bazaar" button for displaying on your website.

Silver Sponsorship
Button for Web Site

BLUE SPONSORSHIP PACKAGE
PRICE: 500€

- Ads. **Your**:
  - Logo on our official brochure for the 2013 Bazaar season.
  - Logo on a shared Blue Sponsor poster (120x85cm) displayed at the 2013 Bazaar and at the Donation Ceremony. (Jan 2014.)
  - Logo on the screen in the Luns Theatre (Tombola Room) throughout the Bazaar.
  - Logo on the NATO Charity Bazaar ASBL Web site with a link to your website, (for the 2013 Bazaar season).

Blue Sponsorship
Button for Web Site

DISCLAIMER: Any arrangement, 'gentleman's' or written, between the NATO Charity Bazaar ASBL, (hereafter referred to as the NCB ASBL) and your company, is a totally private arrangement and not directly related to NATO as an Organization, or to any of its activities or operations. Sponsoring the 2013 NATO Charity Bazaar will not bring any advantage or disadvantage to your company or personnel in relation to any agreement your company may have with NATO Headquarters/Staff Centre.

The NCB ASBL, reserves the right to terminate any sponsorship agreement, gentleman's or written between the NCB ASBL and any company or its representatives, whose presence at the NATO premises is deemed inappropriate by NATO, with immediate effect, without notice and without being required to give grounds for this decision. Moreover the NCB ASBL and NATO shall in no circumstances be held liable for the consequences of such a decision.